

Profile

Elisabeth LEYSER, MBA



> PERSONAL DETAILS

Name

Elisabeth LEYSER

Year of Birth

1957

Languages

German, English, Spanish, French

> EDUCATION

Medical Studies , University of Vienna

Art/History Studies, University of Vienna

University Course for Marketing & PR , University of Salzburg

Various trainings and courses about business economics, project management, IT , languages

> EXPERIENCE

10 years experience in management of art /cultural institutions

5 years self-employed entrepreneur in marketing and PR

Since 1999 HILL International (entry as marketing manager)

Since 2004 partner and member of management of HILL International GmbH

> EXPERIENCE (Continued)

Management of major projects (JICA, OMV, Baumax) besides the executive management of HILL including the sales management, marketing management and company communication

Lecturer at various events & work shops

> REFERENCES

Main references:

Baumax, Eurobilla/Rewe, Henkel CEE, IBM, OMV, Raiffeisen, Schiedel/Lafarge, Siemens, Volksbanken Gruppe

